



# Indigo Rustic Texture Finish

## PRODUCT DESCRIPTION

Indigo Rustic Texture Finish is made with high quality marble powder, silica sand and quartz in a rich acrylic binding medium. This paint gives a very unique and different feel making the walls stand out. This material has excellent binding to the surface and has the ability to hide small cracks.



## PERFORMANCE FEATURES & BENEFITS

- Ready-mix paste for direct application.
- Resistant to sunlight & rainfall (to be overcoated with appropriate topcoat)
- Easy application.
- Long durability.

### FINISH

**MATT**

GLOSSY

### WASHABILITY

**NO**

LOW

MEDIUM

HIGH

## RECOMMENDED USES

### AREA



INTERIOR



EXTERIOR

### SURFACES

Masonry - Concrete, Plastered walls etc.

## APPLICATION DETAILS & SURFACE PREPARATION

### MIXING



Stir well &amp; strain before use

### TOOLS



Brush, Roller &amp; Spray

### THINNING



Water

### THINNING RATIO



Not recommended

### SURFACE DRYING TIME



30-60 mins

### FILLING



Indigo Polymer Putty or Acrylic Wall Putty (optional)

### APPLICATION ENVIRONMENT



Temperature: 10-40 degree celcius. Humidity below 70%

### CLEANING



Clean the surface of loose paint, dust and grease. Scrub vigorously with wire brush to remove algae, fungus and moss growth, especially on horizontal surfaces prone to water stagnation. Use Bio wash to remove hard to remove algae/fungus.

### SURFACE PREPARATION



New masonry surface must be cured completely. Only if essential to fill the surface cavities and level the surface, use Indigo polymer putty or Acrylic wall putty followed by one coat of indigo wall primer else directly apply one coat of the appropriate Indigo Wall Primer.

### APPLICATION



Apply Indigo Rustic Texture Finish on the surface with a trowel at 1.5 to 2 mm thickness. Use the trowel to scratch the surface to create different pattern depending upon the trowel movement. Allow the surface for 12-16 hours then apply 2-3 coats of Indigo Acrylic Laminate or Indigo Dirtproof and Waterproof Exterior Laminate.

### SAFETY FEATURES



Non- flammable  
No added Lead, Mercury or Chromium compounds

## TECHNICAL DATA

Coverage	1 Coat - 0.25 - 0.35 sqm / Kg
Drying Time	12-16 hours
Sheen level	NA
Flash point	NA
Stability of thinned paint	NA
Appearance	Thick & viscous
Solids	88%
Specific gravity	NA
Recommended DFT	1.5mm - 2mm
Viscosity	NA
Shelf life	36 months
Contrast ratio	NA

*\*Practical Spreading Rate will vary from the quoted Theoretical Spreading Rate due to factors such as method and condition of application as well as surface roughness.*

## PRECAUTIONS

1. Wall should be free from moisture & new plaster allowed to cure for 4 weeks.
2. Leaks & cracks should be corrected before painting.
3. Do not apply directly on surfaces that have been lime washed.
4. If walls show signs of efflorescence, apply one coat of Indigo WB Sealer Primer before painting.
5. We do not recommend long term storage of partially used (not thinned) material. However if any such material is being stored ensure that the lid is tightly closed and the drum stored in a cool and dry area.

## POST APPLICATION INSTRUCTIONS

Apply 2-3 coats of Indigo Acrylic Laminate or Indigo Dirtproof and Waterproof Exterior Laminate as the final coat after application of Rustic Texture Finish.

## AVAILABLE PACK SIZE

Available in:



## SHADE RANGE

Off white



**INDIGO**  
Be surprised!

## FOR BEST RESULTS

### FOR EXTERIOR EMULSIONS / PRIMERS

- Stir well and strain before use.
- Do not apply paint when ambient temperature is below 10°C or higher than 45°C or there are chances of such temperature within 4 hours of application.
- Ensure the surface/walls to be painted has dried properly. For new surfaces ensure the plastered walls have cured for 6-8 weeks before painting.
- Remove loose / flaky paint.
- Remove all traces of algae fungus dust & dirt by using a pressure wash and wire brush. It is essential that all traces of contaminants are removed properly for longer life of the new coating. Areas with heavy algae growth will need to be treated with a bio wash after thorough cleaning.
- Leaks, if any, must be traced and treated. Any source of constant dampness leads to accelerated growth of algae/fungus.
- Cracks to be sealed. Non-structural cracks can be sealed using a good quality crack seal. For structural cracks take the advice of a Structural engineer.
- Check for efflorescence (white dust on rubbing the wall with your hand). If present should be treated with an anti-efflorescence primer like Indigo WT Sealer Primer. If this is not treated then the new coating being applied will have inferior adhesion.
- Ensure that Indigo Paints tinting machine and machine colourants have been used to produce the shade selected. Ensure that tinted paints are mixed thoroughly.
- Ensure painting is completed before rains. Exposing primer coat or primer coat plus one topcoat to the rain will adversely affect the performance of paint system.
- Always ensure three coats of the topcoat on sunshades and horizontal surfaces. Also ensure the horizontal surfaces are coated first before the vertical to avoid streak marks.
- Do not overthin the paint. And always use good quality water for thinning, chlorinated water is not recommended.
- Thinned paint must be consumed within 24 hours of dilution, after which there are high chances of bacterial growth.
- When using colours that have been tinted in different batches of any emulsion, it is always advisable to mix the batches together and then apply the colour at site. There may be very small variations in colour between batches and this may be more evident when applied side by side or during touch up.
- Dark colours in emulsions are tinted using clear bases, hence the hiding of these shades will be inferior when compared to lighter shades (shades tinted in the first base). Such dark shades may require three-four coats, without dilution, to ensure proper hiding OR the primer will have to be tinted in this shade, followed by two-three coats for proper hiding.
- Only fine (using less pressure) sanding should be done over Polymer Putty & Waterproof Polymer Putty, using abrasive paper grit no.120 or higher. Sanding using rough emery paper or high pressure will break the polymer film formed & lead to adhesion/water repellancy issues.
- Paint should not be applied as a thick coat, especially in corners.

### FOR INTERIOR EMULSIONS / PRIMERS

- Stir well and strain before use.
- Do not apply paint when ambient temperature is below 10°C or higher than 45°C or if there are chances of such temperature within 4 hours of application.
- Ensure the surface/walls to be painted has dried properly. For new surfaces ensure the plastered walls have cured for 6-8 weeks before painting.
- Sources of leak must be identified, fixed and allowed to dry completely before painting.
- During repainting, all loose, flaky material must be removed and the walls cleaned before application of fresh paint.
- Sheen emulsions have a tendency to reflect light, hence the surface must ideally be free of undulations to the extent possible for best results. Otherwise, all the undulations/uneven areas in the wall will be highlighted when light reflects off the wall.
- In case of Premium, Luxury emulsions and Acrylic Laminate, if masking tape is used to separate the areas being painted then the masking tape must be removed immediately after application, when the paint is still wet. Else there are chances of the paint peeling off along with the tape.
- Always ensure primer is applied over putty before application of the topcoat. This will ensure a more even finish and also improve coverage of the topcoat.
- Ensure that Indigo Paints tinting machine and machine colourants have been used to produce the shade selected. Ensure that tinted paints are mixed thoroughly.
- When using colours that have been tinted in different batches of any emulsion, it is always advisable to mix the batches together and then apply the colour at site. There may be very small variations in colour between batches and this may be more evident when applied side by side or during touch up.
- If unused paint is to be stored, then it must be not be diluted with water. It must be stored in an undiluted condition in an air tight container and kept in a cool and dry space. If the emulsion has been diluted with water, then it must be used within 24 hours.
- Dark colours in emulsions are tinted using clear bases, hence the hiding of these shades will be inferior when compared to lighter shades (shades tinted in the first base). Such dark shades may require three-four coats, without dilution, to ensure proper hiding OR the primer will have to be tinted in this shade, followed by two-three coats for proper hiding.
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